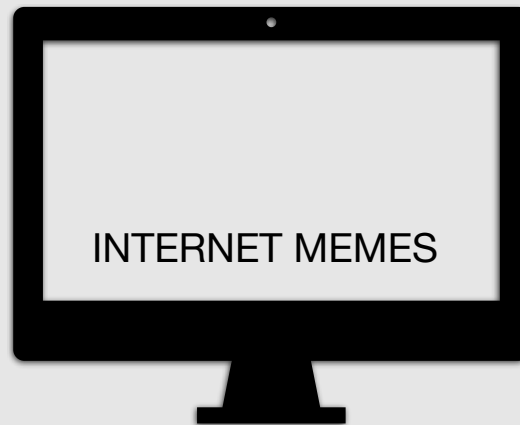
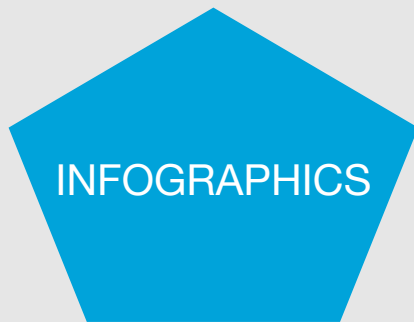


# ENGL 2253\*

## THEORY & PRACTICE OF DIGITAL STUDIES



This class is focused around the rhetorical strategies and effects made possible through digital technologies, processes, and products — often referred to as digital rhetoric.

While we will examine and discuss various forms of digital media (podcasts, videos, infographics, and others), we will focus on the internet meme as a form of digital communication. We will draw from major theories, practices, and rhetorical strategies of digital rhetorics to unpack the layers of an internet meme. Through a critical interrogation of the meme, students will participate in activities and assignments that culminate in a final digital story project.

\*Honors Contract Credit Available

Taught by Jeaneen Canfield, PhD Candidate in Rhetoric & Writing Studies

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